

About Me

Frontend & WordPress Developer with 5+ years' experience delivering 400+ high-performance, SEO-optimized websites using Webflow, WordPress, WooCommerce, and React.js. Skilled in Core Web Vitals, mobile-first UI/UX, and performance optimization. Known for leading development teams and delivering scalable, conversion-focused websites for clients across Australia, the US, and India.

Education & Certifications

- Bachelor of Arts (B.A.), Delhi University — 2018–2021
- WordPress Developer Certification — Udemy
- Web Development Fundamentals — Udemy

Skills

CMS & Builders

- WordPress (Elementor, Divi, WPBakery, Gutenberg)
- Webflow, Shopify, WooCommerce
- Wix, Squarespace

Languages

- HTML5, CSS3
- JavaScript, PHP

Frameworks & Libraries

- React.js
- Tailwind CSS, Bootstrap

Tools

- WP Rocket, Perfmatters
- Git/GitHub

Development

- Custom Theme & Plugin Development
- Speed Optimization

Hosting & Deployment

- Website Deployment
- cPanel, DNS, Hosting Management

Awards & Recognition

- Best Team Award – 2022 & 2023
- Best Client & Manager Award – 2024
- Promoted to Team Manager – 2024
- Growth: Junior Developer – Team Manager

Language

- English
- Hindi

Work Experience

Senior Frontend DeveloperOz Digital BPO India Pty Ltd | Nov 2021 – Present

- Delivered 120+ WordPress, Webflow, and Shopify websites annually, managing full development from requirement gathering to deployment.
- Led a team of 6 developers, assigning tasks, reviewing code, and ensuring high-quality deliverables.
- Built custom WordPress plugins and themes to meet unique client requirements.
- Developed responsive, mobile-first UIs with HTML5, CSS3, JavaScript, Tailwind CSS, and Bootstrap, ensuring cross-browser compatibility.
- Integrated third-party APIs (payment gateways, booking systems, CRMs) to extend site functionality.
- Migrated multiple large-scale websites to new hosting environments with zero downtime.

Frontend Developer(Tentackles Strategic Design – Jun 2019 to Sep 2021)

- Developed 30+ responsive websites and landing pages using HTML, CSS, and JavaScript, optimized for mobile and cross-browser compatibility.
- Converted Figma and PSD designs into pixel-perfect, SEO-friendly web pages.
- Designed and coded email templates compatible with major email clients (Gmail, Outlook, Apple Mail).
- Implemented interactive UI elements and animations to enhance user engagement.

Projects

MEDGRD – WooCommerce Website ([medgrd.com.au](#))

Built a custom eCommerce site for medical products with advanced product filters and secure checkout.

Solar Masters – Webflow Website ([solarmasters.com.au](#))

Developed a responsive Webflow site for a solar company, focused on lead generation and performance.

Alibaba Kebabs – WooCommerce Website ([alibabakebabs.com.au](#))

Designed and developed a restaurant ordering site with a mobile-friendly menu and streamlined order flow.

Tentackles – Custom WordPress Theme ([tentackles.com](#))

Created a fully custom WordPress theme without page builders, coded entirely with HTML, CSS, JS, and PHP.

VIP Cabinets – WordPress Website ([vipcabinets.com.au](#))

Developed a responsive WordPress site for a custom cabinetry company, optimized for local SEO and lead generation.

Pit Stop Auto Parts – HTML/PHP Website ([pitstopautopartsus.com](#))

Developed a fully responsive static website using HTML, CSS, and JavaScript, with backend form handling in PHP for secure inquiry submissions. Optimized for fast loading and cross-browser compatibility.